NCR Advanced Store

Ready to deliver a consistent, efficient
and personalized shopping experience
with a complete retail POS software solution?

YES

NCR Advanced Store is a complete retail software solution that can meet the needs of your customers, associates and your business.

Designed for general merchandise retailers, NCR Advanced Store v6 is a full-featured point-of-sale (POS) application that delivers a robust set of retail POS functionality right "out of the box," while offering the ability to be tailored to match a retailer's specific requirements and business needs.

- **Delivers channel consistency and convergence**

  Provide the same shopping experience to your customers, whether they shop with you online or in the store—or, allow them to do both within the same transaction with buy online and pick-up in store or buy online and return to store. This gives your customers the choice and flexibility they want and gives you the opportunity to sell more once they are in your store.

- **Provides a personalized customer experience**

  Personalize the consumer shopping experience by delivering loyalty and targeted marketing to all channels and touchpoints. Let your customers choose the offers and products they would be most interested in, as well as how they would like to receive them, based on their personal preferences.

- **Helps boost loyalty with offers and promotions**

  Show your customers you appreciate their business by rewarding them for purchasing from you with loyalty offerings like promotional pricing, coupons, suggestive selling, multichannel transactions and best deal calculations, which in turn help you sell more and add to your bottom line.

- **Offers digital receipts**

  Many consumers prefer to be able to save their receipts digitally for easy access and less paper. NCR Advanced Store v6 works with eReceipt Messaging Service to customize email receipt templates to include valuable, targeted marketing information including links to your website or current and future promotions.

For more information, visit www.ncr.com or email retail@ncr.com.

NCR Experience a new world of interaction

- **Helps you move beyond the counter**

  Take the "point of sale" to the "point of decision" and move your store associates from behind the counter to where your customers are—on the sales floor. This not only increases convenience for the customer, but also aids your associates with interacting and selling additional items. And with Mobile Retail Manager, store managers can access all their back office information via a hand-held device so they can be out on the floor where customers and associates need them.

- **Designed for associate ease of use and training**

  Advanced Store uses a new touch screen and gesture-based user interface technology to interpret human gestures into control methods for digital interfaces, translating moves such as swiping your finger into the action of scrolling through a list of items. Not only is this familiar to those who use popular smartphone devices, it also requires fewer touches for the associate—making it easier to use, easier to learn and reduces the risk of errors.

- **Offers store management and decision aids**

  The Advanced Store Web Office application can be accessed anywhere, from any device via your intranet. It provides operational insights to manage the store with financial and sales reporting and tools to enforce controls like cash management with dashboards and key performance indicators. It also provides back office security with Microsoft® Active Directory.

- **Helps you manage fraud**

  Validate, in real time, all return transactions throughout your business. Returned store items are automatically validated against centralized transactions to obtain the original sales price and ensure the item is only returned once. Reduce coupon fraud through validation that items are in the transaction and coupons are not expired.

- **Maximizes your hardware investment**

  Advanced Store provides outstanding investment protection as an open system that can run on most hardware. Whether it's an NCR POS terminal, hardware from another provider or even a mobile device, you can realize the benefits without a hardware upgrade.

- **Easy to install and maintain**

  NCR Advanced Store v6 is a feature-rich parameterized solution that is installable right out of the box. You can receive the unique functionality you need without migration-limiting customizations. Integrations and global expansions are simple to execute and there is an easy upgrade path for future releases.

Key Features

- New touchscreen and gesture-based user interface
- Feature-rich parameterized solution that's installable "out of the box"
- Customizable digital email receipt option that also acts as valuable communication medium

Why NCR?

With over 125 years of retail experience, NCR is a leading global provider of assisted- and self-service solutions. We help our clients around the world improve their customer interactions, implement change quickly and proactively and transform their businesses to become leaders and change agents. We can help you too.

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