

Trusted by over 30,000 businesses
around the world



“ Products from Rs.600 to Rs.50,000 managed easily with matrix inventory. With WhatsNow app, I can analyse my fast moving items and dead stock. I am able to plan my next purchase and sales. Reliable and transparent support with myGOFRUGAL app is great. I always wanted a proven software for today and scalable for tomorrow. GOFRUGAL Garment POS was the one I went for. ”

Mr. Hitesh Sharma
- Paridhan lifestyle

For a free personalized demo, contact



Grow your fashion and apparel
business efficiently
**with 100% reliable and
accurate ERP software**

GOFRUGAL
Experience simplicity

Increase market reach, enable omni-channel presence

- Multi-store management
- Offers and promotions

Delight customers by giving them an experiential shopping

- In-store assistant
- Salesman commission

Maintain optimal trending inventory, liquidate stock faster

- Matrix combination
- Barcode management

Know your exact cost and measure accurate ROI

- Purchase management
- Price control



SellQuick
Express Checkout



InStock
Stock auditing, Goods inward



WhatsNow
Business assistant



GoDeliver
Home delivery management



OrderEasy
Consumer ordering app



GoSecure
Cloud data backup and restore



Endless aisle
Kiosk ordering



GoCheck
Interactive in-store assistant

GOFRUGAL Advantage



Delight customers

Increased sales as businesses moves from transactional to experiential shopping



Connect and collaborate

Ensure operational excellence, deliver consistent customer experience across your outlets



Timely decisions on the move

Data driven decisions that helps you with greater profits and faster inventory turns



Manage efficiently

Agile adoption of tools to transform digitally for improved profitability, automation and productivity

GOFRUGAL Assured Services



Quick, easy installation with 30 days trial and practice mode



Agile in responding to market needs catering 70+ business segments



Frictionless on-boarding for fast changeover



Responsive 24x7 support center



20+ mobile apps to help digital transformation

2,15,000+
Business users

30,000+
Customers

200+
Cities in India

70+
Industries served

70+
Countries

4.5
Avg. user rating