

Right products at right price



at right time

Automatic reorder



Daily stock counting

Know your exact cost and measure accurate ROI



Procurement management



Price control

Increase market reach, enable omni-channel presence



Build your online store



e-commerce integration

Give an addictive shopping experience to customers and build brand loyalty



Faster billing



Loyalty and offers

SellQuick Express Checkout



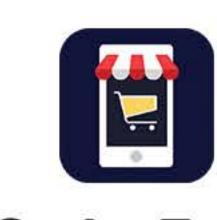
InStock
Stock auditing,
Goods inward



WhatsNow
Business assistant



GoDeliver Home delivery management



OrderEasy Consumer ordering app



GoSecure
Cloud data backup
and restore



Endless aisle

Kiosk ordering



GoCheck

Interactive in-store assistant

GST filing app

Tax filing and e-way bill automation



Connected banking for payments and auto BRS

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GOFRUGAL Advantage



Delight customers

Increased sales as businesses move from transactional to experiential shopping



Connect and collaborate

Ensure operational excellence, deliver consistent customer experience across your outlets



Timely decisions on the move

Data driven decisions that help you with greater profits and faster inventory turns



Manage efficiently

Agile adoption of tools to transform digitally for improved profitability, automation and productivity

GOFRUGAL Assured Services

- Quick, easy installation with 30 days trial and practice mode
- Frictionless on-boarding for fast changeover
 - 20+ mobile apps to help digital transformation



Agile in responding to market needs catering 70+ business segments



Responsive 24x7 support center

2,15,000+ Business users

30,000+ Customers 200+ Cities in India

70+
Industries served

70+ Countries

4.5 Avg. user rating

Trusted by over 30,000 businesses around the world





Integrated accounts eliminates
redundancies, simplifies work, saves time
& no room for errors. GOFRUGAL has done a
great job managing my hypermarket,
I am very happy

Mr. Ajith Gopinath

- Kamlas Hypermarket

For a free personalized demo, contact