GOFRUGAL
Experience simplicity

Grow your Supermarket business efficiently **with 100% reliable and accurate ERP software**

GOFRUGAL
RetailEasy

Supermarket ERP Software

Right products at right price at right time

- Automatic reorder
- Daily stock counting

Know your exact cost and measure accurate ROI

- Procurement management
- Price control

Increase market reach, enable omni-channel presence

- Build your online store
- e-commerce integration

Give an addictive shopping experience to customers and build brand loyalty

- Faster billing
- Loyalty and offers

HAPPY SOLUTIONS

SellQuick
Express Checkout

InStock
Stock auditing, Goods inward

WhatsNow
Business assistant

GoDeliver
Home delivery management

OrderEasy
Consumer ordering app

GoSecure
Cloud data backup and restore

Endless aisle
Kiosk ordering

GoCheck
Interactive in-store assistant

GST filing app
Tax filing and e-way bill automation

ICICI Integration
Connected banking for payments and auto BRS

GOFRUGAL Advantage

Delight customers
Increased sales as businesses move from transactional to experiential shopping

Connect and collaborate
Ensure operational excellence, deliver consistent customer experience across your outlets

Timely decisions on the move
Data driven decisions that help you with greater profits and faster inventory turns

Manage efficiently
Agile adoption of tools to transform digitally for improved profitability, automation and productivity

GOFRUGAL Assured Services

Quick, easy installation with 30 days trial and practice mode

Agile in responding to market needs catering 70+ business segments

Frictionless on-boarding for fast changeover

Responsive 24x7 support center

20+ mobile apps to help digital transformation

2,15,000+
Business users

30,000+
Customers

200+
Cities in India

70+
Industries served

70+
Countries

4.5
Avg. user rating

www.gofrugalretaileasy.com

Trusted by over 30,000 businesses around the world

> " Integrated accounts eliminates
> redundancies, simplifies work, saves time
> & no room for errors. GOFRUGAL has done a
> great job managing my hypermarket,
> I am very happy "

Mr. Ajith Gopinath
- Kamlas Hypermarket

For a free personalized demo, contact